

Data-driven sensitivity analysis for Matching estimators

Giovanni Cerulli ¹

¹IRCrES-CNR, Research Institute on Sustainable Economic Growth

London Stata Conference 2018
Cass Business School
September 6-7

Summary

- Motivation and objective
- Current approaches
- The LOCO approach
- Stata implementation via `sensimatch`
- Application
- Conclusion

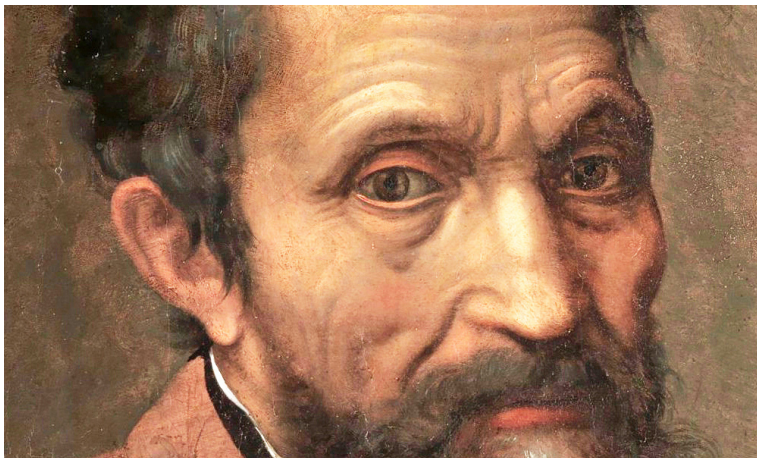
Motivation and objective

- Under “**unobservable selection**” Matching is an inconsistent estimator of the ATET
- Unobservable are **context-dependent** (genuine and/or contingent unobservables)
- Alternative methods: instrumental-variables (IV), selection models (SM), and quasi-natural approaches (regression discontinuity design, RD), Diff-in-diffs
- Costly alternatives require **extra information** and assumptions, rarely available, not accessible, often unreliable
- **Sensitivity analysis** helps to detect whether Matching is robust to unobservable selection

Motivation and objective

This paper:

- proposes a (novel) sensitivity analysis for **unobservable selection** in Matching estimation based on a “leave-one-covariate-out” (**LOCO**) approach
- rooted in the **Machine Learning** literature
- based on a bootstrap over different **subsets** of covariates
- simulates **estimation scenarios** and compares them with the baseline Matching estimated by the analyst
- introduces `sensimatch`, a Stata routine I developed to run this method
- provides an instructional application on real data

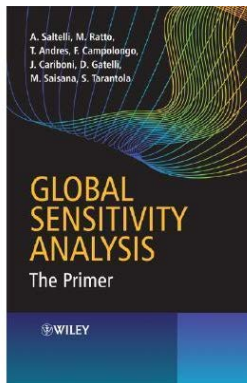


*Io intendo scultura, quella che si fa per forza di **levare**:
quella che si fa per via di **porre**, è simile alla pittura*

*(I mean sculpture, the one that one does by force of **re-**
moving: what one does by **posing**, is similar to painting)*

*Michelangelo Buonarroti
"Letter to Sir Benedetto Varchi"
Florence, XVI Century*

Sensitivity analysis: the study of how the *uncertainty* in the output of a model or system can be explained by different sources of uncertainty in its inputs



Sensitivity approaches in the Matching literature

Two Matching sensitivity tests for the possible presence of *unobservable selection*:

- The Rosenbaum (1987) test \implies based on the Wilcoxon's signed rank statistic
- The Ichino, Mealli, and Nannicini (IMN, 2008) test \implies based simulating the (possible) presence of unobservable

Rosenbaum approach

- Assume perfect randomization (as restored after Matching)
- Define Γ = “PS ratio between treated and untreated” \Rightarrow same odds under randomization
- Perturbate randomization by increasing $\Gamma \Rightarrow$ larger departure from randomization
- Look at what Γ the effect (ATET) is no longer significant (result overturning)
- A high level of critical Γ is a signal of Matching robustness

IMN approach

- Consider the baseline Matching estimates
- Define d and s as two probability ratios increasing with unobservable selection: 1. d : UCs effect on the outcome; 2. s : UCs effect on the treatment
- As soon as both d and s increase, ATET goes to zero
- Tabulate increasing values of d and s until ATET is no longer significant.
- A high level of critical d and s is a signal of Matching robustness

The logic of LOCO

- Previous methods follow a **posing** logic \Rightarrow what happens when one perturbrates the baseline model by adding up UCs
- LOCO follows a different but **specular** logic: “if the baseline model results are poorly (strongly) sensitive to adding up UCs, it is likely to be poorly (strongly) sensitive to removing them”
- We can obtain a specular result by **removing**, instead of **posing**

The LOCO algorithm

- 1 Start from running a Matching model using $\mathbf{x} = \{x_1, x_2, \dots, x_K\}$ observable confounders, thus estimating one single ATET, and take this as the baseline estimate.
- 2 Starting from the K observables, select a subset size S with $S = 1, 2, \dots, j, \dots, M$, and $M < K$.
- 3 Draw H times at random and without replacement a set of covariates of size S from the original set of observables \mathbf{x} .
- 4 Run H Matching models of size S thus obtaining a number of H ATET point estimates, standard errors, and confidence intervals.
- 5 For each size S , average the obtained estimates over H , and check whether the results are sensibly changed by reducing S from $K - 1$ to 1.

The Stata module `sensimatch`

Title

sensimatch – Data-driven sensitivity analysis to assess Matching robustness to unobservable selection

Syntax

```
sensimatch outcome treatment [varlist] ,  
sims(#) mod(modeltype) seed(#) fac(varlist_f)  
vce(vcetype) graph_options(options)
```

modeltype

reg: Ordinary Least Squares

match: Nearest-neighbour propensity-score Matching

Application on real data

- **Dataset:** National Longitudinal Survey of Mature and Young Women (NLSW) in 1988
- **Objective:** Detecting the effect of “unionization” on hourly “wage” on 2,246 American women
- **Confounders:** *age*: age of the woman; *race*: race of the woman (white, black, other); *married*: married vs. non-married; *never_married*: whether or not never married; *grade*: grade obtained at school final exam; *south*: whether or not the woman comes from the South; *smsa*: whether she lives in SMSA; *c_city*: whether or not she lives in central city; *collgrad*: whether she is college graduated; *hours*: usual hours worked; *tll_exp*: total work experience; *tenure*: job tenure in years; *industry*: type of industry; *occupation*: type of occupation.

Baseline propensity-score Matching results - `psmatch2`

```
*****
use nlsw88 , clear
*****
global y "wage"
global w "union"
global xvars age race married never_married ///
grade south smsa c_city collgrad hours ttl_exp tenure
global factors "industry occupation"
*****
xi: psmatch2 $w $xvars i.industry i.occupation , out($y) common
```

	T	C	Diff	S.E.	T-stat
DIM	8.67	7.25	1.44	.22	6.44
ATET	8.67	7.65	1.02	.37	2.76

Rosenbaum sensitivity analysis - rbounds - #1

Using rbounds

```
. xi: psmatch2 $w $xvars i.ind i.occ , out($y) common  
  
. gen delta = $y - _wage if _treated==1 & _support==1  
  
. rbounds delta , gamma(1 (0.01) 2)
```


Rosenbaum sensitivity analysis - rbounds - #2

Gamma	sig+	sig-	t-hat+	t-hat-	CI+	CI-
1	2.6e-06	2.6e-06	1.08293	1.08293	.619968	1.53784
1.01	4.0e-06	1.7e-06	1.05878	1.10306	.595817	1.55797
1.02	6.1e-06	1.1e-06	1.03772	1.12319	.575685	1.58212
1.03	9.2e-06	6.9e-07	1.0145	1.14331	.556793	1.60628
1.04	.000014	4.4e-07	.994364	1.16345	.539451	1.62641
1.05	.00002	2.8e-07	.974235	1.1876	.515301	1.64654
1.06	.000029	1.8e-07	.954105	1.2037	.495169	1.66667
1.07	.000042	1.1e-07	.933976	1.22474	.47504	1.6868
1.08	.000059	6.9e-08	.913847	1.24798	.458934	1.70692
1.09	.000083	4.3e-08	.893721	1.26811	.434783	1.72705
1.1	.000116	2.7e-08	.873592	1.28422	.414655	1.74641
1.11	.000159	1.7e-08	.857484	1.30435	.394527	1.76731
1.12	.000218	1.0e-08	.837229	1.32448	.378421	1.78342
1.13	.000294	6.4e-09	.817228	1.34213	.358293	1.80354
1.14	.000394	3.9e-09	.797103	1.36071	.334139	1.81965
1.15	.000523	2.4e-09	.776974	1.38083	.314009	1.83978

Rosenbaum sensitivity analysis - `rbounds` - #3

1.35	.033501	7.9e-14	.438807	1.72593	-.036234	2.18196
1.36	.038743	4.6e-14	.421621	1.73913	-.052334	2.19659
1.37	.044587	2.7e-14	.406602	1.75523	-.068438	2.21417

1.38	.051068	1.6e-14	.3905	1.77523	-.08454	2.23027

1.39	.058221	9.0e-15	.378419	1.78744	-.100643	2.24235
1.4	.066076	5.2e-15	.362316	1.79952	-.116748	2.25845
1.41	.074661	3.0e-15	.342191	1.81562	-.132852	2.27455
1.42	.083999	1.8e-15	.326085	1.83172	-.152974	2.29054
1.43	.094111	1.0e-15	.309982	1.84523	-.165056	2.30274
1.44	.105012	5.6e-16	.293881	1.8599	-.17992	2.31884

Unlikely circumstance \Rightarrow Matching **robust** to unobservable selection

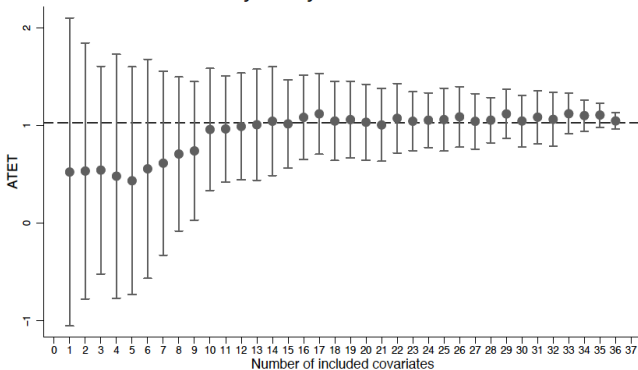
LOCO sensitivity analysis - `sensimatch` - #1

Using `sensimatch`

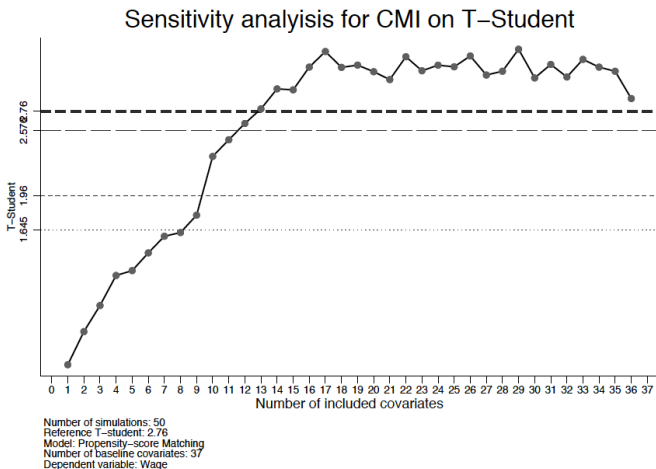
```
sensimatch $y $w $xvars , mod(match) sims(50) ///  
vce(robust) fac($factors) seed(1010)
```

LOCO sensitivity analysis - `sensimatch` - #2

Sensitivity analysis for CMI on ATET



Number of simulations: 50
Reference ATET: 1.03
Model: Propensity-score Matching
Number of baseline covariates: 37
Dependent variable: Wage

LOCO sensitivity analysis - `sensimatch` - #3

LOCO sensitivity analysis - `sensimatch` - #4

As a possible **measure of sensitivity** to *unobservable selection* one can consider, for instance, “the ratio between the number of *not removed covariates* leading to lose α -significance and the number of the *baseline covariates*”:

Sensitivity index

$$\rho_{\alpha} = \frac{S_{critical,\alpha}}{K}$$

As long as ρ_{α} increases, Matching sensitivity to *unobservable selection* increases accordingly.

LOCO sensitivity analysis - `sensimatch` - #5

In our previous example we have that:

$$\rho_1 = \frac{12}{37} = 0.33$$

$$\rho_1 = \frac{9}{37} = 0.24$$

$$\rho_1 = \frac{7}{37} = 0.18$$

One can pre-fix a given **threshold** for the accepted level of uncertainty as, for example, a ρ not larger than 90%. A value of ρ larger than 90 may signal a *severe* sensitivity of Matching to unobservable selection.

Conclusion

- The LOCO approach seems to lead to results **consistent** with those from the Rosenbaum approach
- It has the advantage to be totally **data-driven** \implies it is **model-free**
- It can be **generalized** to whatever causal parameter and methods (for instance the IPW)
- It has the disadvantage to be **computationally intensive** and thus slower to provide results

Many thanks !!!



See you next year for the London Stata Conference 2019 !