# Estimating and Interpreting Effects for Nonlinear and Nonparametric Models 

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## Objective

- Build a unified framework to ask questions about model estimates
- Learn to apply this unified framework using Stata
- Unique to Stata
- Excuse to talk about estimation topics


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## Factor variables

- Distinguish between discrete and continuous variables
- Way to create "dummy-variables", interactions, and powers
- Works with most Stata commands


## Using factor variables

. import excel apsa, firstrow

| . tabulate dl |  |  |  |
| ---: | ---: | ---: | ---: |
| d1 | Freq. | Percent | Cum. |
| 0 | 2,000 | 20.00 | 20.00 |
| 1 | 2,000 | 20.00 | 40.00 |
| 2 | 2,044 | 20.44 | 60.44 |
| 3 | 2,037 | 20.37 | 80.81 |
| 4 | 1,919 | 19.19 | 100.00 |
| Total | 10,000 | 100.00 |  |


| . Summarize $1 . \mathrm{dl}$ |  |  |  |  |  |
| ---: | ---: | :--- | ---: | ---: | ---: |
| Variable | Obs | Mean | Std. Dev. | Min | Max |
| $1 . d 1$ | 10,000 | .2 | .40002 | 0 | 1 |


| . Summarize i.dl <br> Variable | Obs | Mean | Std. Dev. | Min | Max |
| :---: | ---: | ---: | ---: | ---: | ---: |
| d1 |  |  |  | 0 | 1 |
| 1 | 10,000 | .2 | .40002 | 0 | 1 |
| 2 | 10,000 | .2044 | .4032827 | 0 | 1 |
| 3 | 10,000 | .2037 | .4027686 | 0 | 1 |

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| ---: | ---: | ---: | ---: | ---: | ---: |
| $1 . d 1$ | 10,000 | .2 | .40002 | I |  |


| . Summarize i.d1 |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: |
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| . summarize $1 . \mathrm{d1}$ |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Variable | Obs | Mean | Std. Dev. | Min | Max |
| $1 . d 1$ | 10,000 | .2 | .40002 | 0 | 1 |


| Summarize i.dl <br> Variable | Obs | Mean | Std. Dev | Min |
| :---: | :---: | :---: | :---: | :---: | Max

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| ---: | ---: | ---: | ---: |
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| Variable |  |  |  |  |  |
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| 10,000 | .2 | .40002 | 0 | 1 |  |


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| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| d1 |  |  |  |  |  |  |
| 1 | 10,000 | .2 | .40002 | 0 | 1 |  |
| 2 | 10,000 | .2044 | .4032827 | 0 | 1 |  |
| 3 | 10,000 | .2037 | .4027686 | 0 | 1 |  |
| 4 | 10,000 | .1919 | .3938145 | 0 | 1 |  |

## Using factor variables

| . summarize ibn.d1 <br> Variable | Obs | Mean | Std. Dev. | Min | Max |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| d1 |  |  |  |  |  |
| 0 | 10,000 | .2 | .40002 | 0 | 1 |
| 1 | 10,000 | .2 | .40002 | 0 | 1 |
| 2 | 10,000 | .2044 | .4032827 | 0 | 1 |
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[^0]Variable | Obs
Mean

10,000
10,000
10,000

## Using factor variables

| . summarize ibn.d1 <br> Variable | Obs | Mean | Std. Dev. | Min | Max |
| :---: | ---: | ---: | ---: | ---: | ---: |
| d1 |  |  |  |  |  |
| 0 | 10,000 | .2 | .40002 | 0 | 1 |
| 1 | 10,000 | .2 | .40002 | 0 | 1 |
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| 3 | 10,000 | .2037 | .4027686 | 0 | 1 |
| 4 | 10,000 | .1919 | .3938145 | 0 | 1 |

. summarize ib2.d1

| Variable | Obs | Mean | Std. Dev. | Min | Max |
| :---: | ---: | ---: | ---: | ---: | ---: |
| d1 |  |  |  |  |  |
| 0 | 10,000 | .2 | .40002 | 0 | 1 |
| 1 | 10,000 | .2 | .40002 | 0 | 1 |
| 3 | 10,000 | .2037 | .4027686 | 0 | 1 |
| 4 | 10,000 | .1919 | .3938145 | 0 | 1 |

## Using factor variables

. summarize d1\#\#d2

| Variable | Obs | Mean | Std. Dev. | Min | Max |
| :---: | ---: | :---: | :---: | :---: | :---: |
| d1 |  |  |  |  |  |
| 1 | 10,000 | .2 | .40002 | 0 | 1 |
| 2 | 10,000 | .2044 | .4032827 | 0 | 1 |
| 3 | 10,000 | .2037 | .4027686 | 0 | 1 |
| 4 | 10,000 | .1919 | .3938145 | 0 | 1 |
| $1 . d 2$ | 10,000 | .4986 | .500023 | 0 | 1 |
|  |  |  |  |  |  |
| d1\#d2 |  |  |  | 0 | 1 |
| 11 | 10,000 | .1009 | .3012113 | 0 | 1 |
| 21 | 10,000 | .1007 | .3009461 | 0 | 1 |
| 31 | 10,000 | .1035 | .304626 | 0 | 1 |

## Using factor variables

| Variable | Obs | Mean | Std. Dev. | Min | Max |
| :---: | :---: | :---: | :---: | :---: | :---: |
| x1 | 10,000 | . 0110258 | . 9938621 | -4.095795 | 3.714316 |
| c.x1\#c.x1 | 10,000 | . 9877847 | 1.416602 | $4.18 \mathrm{e}-09$ | 16.77553 |
| c.x1\#c.x2 | 10,000 | . 000208 | 1.325283 | -7.469295 | 6.45778 |
| d1\#c.x1 |  |  |  |  |  |
| 1 | 10,000 | . 0044334 | . 4516058 | -3.021819 | 3.286315 |
| 2 | 10,000 | . 0008424 | . 4432188 | -4.095795 | 3.178586 |
| 3 | 10,000 | . 0025783 | . 4533505 | -3.374062 | 3.428311 |
| 4 | 10,000 | -. 0014739 | . 4379122 | -3.161604 | 3.714316 |

## Models and Quantities of Interest

- We usually model an outcome of interest, $Y$, conditional on covariates of interest $X$ :
- $E(Y \mid X)=X \beta$ (regression)

- $E(Y \mid X)=g(X)$ (nonparametric regression)


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- $E(Y \mid X)=\exp (X \beta)$ (poisson)



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- $E(Y \mid X)=P(Y \mid X)=\Phi(X \beta)$ (probit)
- $E(Y \mid X)=g(X)$ (nonparametric regression)


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- $E(Y \mid X)=X \beta$ (regression)
- $E(Y \mid X)=\exp (X \beta)$ (poisson)
- $E(Y \mid X)=P(Y \mid X)=\Phi(X \beta)$ (probit)
- $E(Y \mid X)=P(Y \mid X)=[\exp (X \beta)][1 \iota+\exp (X \beta)]^{-1}$ (logit)
- $E(Y \mid X)=g(X)$ (nonparametric regression)


## Questions

- Population averaged
- Does a medicaid expansion improve health outcomes ?
- What is the effect of a minimum wage increase on employment?
- What is the effect on urban violence indicators, during the weekends of moving back the city curfew ?
- At a point
- What is the effect of loosing weight for a 36 year, overweight hispanic man?
- What is the effect on urban viotence indicators, during the weekends of moving back the city curfew, for a large city, in the southwest of the United States ?


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## What are the answers?



## A linear model

$$
\begin{aligned}
y=\beta_{0} & +x_{1} \beta_{1}+x_{2} \beta_{2}+x_{1}^{2} \beta_{3}+x_{2}^{2} \beta_{4}+x_{1} x_{2} \beta_{5} \\
& +d_{1} \beta_{6}+d_{2} \beta_{7}+d_{1} d_{2} \beta_{8}+x_{2} d_{1} \beta_{9}+\varepsilon
\end{aligned}
$$

- $x_{1}$ and $x_{2}$ are continuous, $d_{2}$ is binary, and $d_{1}$ has 5 categories.
- There are interactions of continuous and categorical variables
- This is simulated data


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& +d_{1} \beta_{6}+d_{2} \beta_{7}+d_{1} d_{2} \beta_{8}+x_{2} d_{1} \beta_{9}+\varepsilon
\end{aligned}
$$

- $x_{1}$ and $x_{2}$ are continuous, $d_{2}$ is binary, and $d_{1}$ has 5 categories.
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## Regression results

| regress yr Source | SS | 1\#c.x1 df . | 2\#c.x2 ${ }_{\text {MS }}{ }^{\text {i.d }}$ | 1\#\#i. | c.x2\#i.d1 r of obs | 10,000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Model | 335278.744 | 18 | 18626.5969 | Prob | > F | 0.0000 |
| Residual | 479031.227 | 9,981 | 47.9943119 | R-s | ared | 0.4117 |
|  |  |  |  |  | -squared | 0.4107 |
| Total | 814309.971 | 9,999 | 81.439141 | Roo | MSE | 6.9278 |
| yr | Coef. | Std. Err. | t | $P>\|t\|$ | [95\% Con | Interval] |
| x 1 | -1.04884 | . 1525255 | -6.88 | 0.000 | -1.347821 | -. 7498593 |
| x2 | . 4749664 | . 4968878 | 0.96 | 0.339 | -. 4990339 | 1.448967 |
| c.x1\#c.x2 | 1.06966 | . 1143996 | 9.35 | 0.000 | . 8454139 | 1.293907 |
| c.x1\#c.x1 | -1.061312 | . 048992 | -21.66 | 0.000 | -1.157346 | -. 9652779 |
| c.x2\#c.x2 | 1.177785 | . 1673487 | 7.04 | 0.000 | . 849748 | 1.505822 |
| d1 |  |  |  |  |  |  |
| 1 | -1.504705 | . 5254654 | -2.86 | 0.004 | -2.534723 | -. 4746865 |
| 2 | -3.727184 | . 5272623 | -7.07 | 0.000 | -4.760725 | -2.693644 |
| 3 | -6.522121 | . 5229072 | -12.47 | 0.000 | -7.547125 | -5.497118 |
| 4 | -8.80982 | . 5319266 | -16.56 | 0.000 | -9.852503 | -7.767136 |
| 1.d2 | 1.615761 | . 3099418 | 5.21 | 0.000 | 1.008212 | 2.223309 |
| d1\#d2 |  |  |  |  |  |  |
| 11 | -3.649372 | . 4383277 | -8.33 | 0.000 | -4.508582 | -2.790161 |
| 21 | -5.994454 | . 435919 | -13.75 | 0.000 | -6.848943 | -5.139965 |
| 31 | -8.457034 | . 4364173 | -19.38 | 0.000 | -9.3125 | -7.601568 |
| 41 | -11.04842 | . 4430598 | -24.94 | 0.000 | -11.9169 | -10.17993 |
| d1\#c.x2 |  |  |  |  |  |  |
| 1 | 1.11805 | . 3626989 | 3.08 | 0.002 | . 4070865 | 1.829013 |
| 2 | 1.918298 | . 3592232 | 5.34 | 0.000 | 1.214149 | 2.622448 |
| 3 | 3.484255 | . 3594559 | 9.69 | 0.000 | 2.779649 | 4.188861 |
| 4 | 4.260699 | . 362315 | 11.76 | 0.000 | 3,550488 | 4.970909 |

## Effects: $x_{2}$

Suppose we want to study the marginal effect of $x_{2}$

$$
\frac{\partial E\left(y \mid x_{1}, x_{2}, d_{1}, d_{2}\right)}{\partial x_{2}}
$$

## This is given by



- I can compute this effect for every individual in my sample and then average to get a population averaged effect
- I could evaluate this conditional on values of the different covariates, or even values of importance for $x_{2}$


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This is given by

$$
\frac{\partial E\left(y \mid x_{1}, x_{2}, d_{1}, d_{2}\right)}{\partial x_{2}}=\beta_{2}+2 x_{2} \beta_{4}+x_{1} \beta_{5}+d_{1} \beta_{9}
$$

- I can compute this effect for every individual in my sample and then average to get a population averaged effect
- I could evaluate this conditional on values of the different covariates, or even values of importance for $x_{2}$


## Population averaged effect manually

| Source | SS | df | MS | Number of obs | $=$ | 10，000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Model | 335278.744 | 18 | 18626.5969 | Prob＞F | ＝ | 0.0000 |
| Residual | 479031.227 | 9，981 | 47.9943119 | R －squared | $=$ | 0.4117 |
| Total | 814309.971 | 9，999 | 81.439141 | Root MSE | $=$ | 6.9278 |
| yr | Coef．Legend |  |  |  |  |  |
| x 1 | $\begin{array}{ll} -1.04884 & \text { _b }[\mathrm{x} 1] \\ .4749664 & \text { _b }[\mathrm{x} 2] \end{array}$ |  |  |  |  |  |
| x 2 |  |  |  |  |  |  |
| c．x1\＃c．x2 | 1.06966 | ＿b［c．x1\＃c．x2］ |  |  |  |  |
| c．x1\＃c．x1 | －1．061312 | ＿b［c．x1\＃c． x 1 ］ |  |  |  |  |
| c．x2\＃c．x2 | 1.177785 | ＿b［c．x2\＃c．x2］ |  |  |  |  |
| d1 |  |  |  |  |  |  |
| 1 | －1．504705 | ＿b［1．d1］ |  |  |  |  |
| 2 | －3．727184 | ＿b $[2 . \mathrm{d} 1]$ |  |  |  |  |
| 3 | －6．522121 | ＿b［3．d1］ |  |  |  |  |
| 4 | －8．80982 | ＿b［4．d1］ |  |  |  |  |
| 1．d2 | 1.615761 | ＿b［1．d2］ |  |  |  |  |
| d1\＃d2 |  |  |  |  |  |  |
| 11 | －3．649372 | ＿b［1．d1\＃1．d2］ |  |  |  |  |
| 21 | －5．994454 | ＿b［2．d1\＃1．d2］ |  |  |  |  |
| 31 | －8．457034 | ＿b［3．d1\＃1．d2］ |  |  |  |  |
| 41 | －11．04842 | ＿b［4．d1\＃1．d2］ |  |  |  |  |
| d1\＃c．x2 |  |  |  |  |  |  |
| 1 | 1.11805 | ＿b［1．d1\＃c．x2］ |  |  |  |  |
| 2 | 1． 918298 | ＿b［2．d1\＃c．x2］ |  |  |  |  |
| 3 | 3.484255 | ＿b［3．d1\＃c．x2］ |  |  |  |  |
| 4 | 4.260699 | ＿b［4．d1\＃c．x2］ |  | 4ロ〉4馬 |  | 4 三 |

## Population averaged effect manually

$$
\frac{\partial E\left(y \mid x_{1}, x_{2}, d_{1}, d_{2}\right)}{\partial x_{2}}=\beta_{2}+2 x_{2} \beta_{4}+x_{1} \beta_{5}+d_{1} \beta_{9}
$$

generate double dydx2 = _b[c.x2] + ///
_b[c.x1\#c.x2]*c.x1 + 2*_b[c.x2\#c.x2]*c.x2 + ///
_b[1.d1\#c.x2]*1.d1 + _b[2.d1\#c.x2]*2.d1 + ///
_b[3.d1\#c.x2]*3.d1 + _b[4.d1\#c.x2]*4.d1

## Population averaged effect manually

. list $d y d x 2$ in $1 / 10$, $\operatorname{sep}(0)$

|  | dydx2 |
| :---: | ---: |
| 1. | 4.6587219 |
| 2. | 4.3782089 |
| 3. | 7.8509027 |
| 4. | 10.018247 |
| 5. | 7.4219045 |
| 6. | 7.2065007 |
| 7. | 3.6052012 |
| 8. | 5.4846114 |
| 9. | 6.3144353 |
| 10. | 5.9827419 |

## Population averaged effect manually

```
. list dydx2 in 1/10, sep(0)
```

|  | dydx2 |
| :---: | ---: |
| 1. | 4.6587219 |
| 2. | 4.3782089 |
| 3. | 7.8509027 |
| 4. | 10.018247 |
| 5. | 7.4219045 |
| 6. | 7.2065007 |
| 7. | 3.6052012 |
| 8. | 5.4846114 |
| 9. | 6.3144353 |
| 10. | 5.9827419 |

. summarize dydx2

| Variable | Obs | Mean | Std. Dev. | Min | Max |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| dydx2 | 10,000 | 5.43906 | 2.347479 | -2.075498 | 12.90448 |

## margins

- A way to compute effects of interest and their standard errors
- Fundamental to construct our unified framework
- Consumes factor variable notation
- Operates over Stata predict, $\widehat{E(Y \mid X)}=X \widehat{\beta}$

```
. margins, dydx(x2)
Average marginal effects
Model VCE : OLS
Expression : Linear prediction, predict()
dy/dx w.r.t. : x2
```

Number of obs

|  | dy/dxDelta-method <br> Std. Err. | $t$ | P>\|t| | [95\% Conf. Interval] |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $x 2$ | 5.43906 | .1188069 | 45.78 | 0.000 | 5.206174 | 5.671945 |

- Expression, default prediction $E(Y \mid X)=X \beta$
- This means you could access other Stata predictions
- Or any function of the coefficients
- Delta method is the way the standard errors are computed


## Expression



## Delta Method and Standard Errors

We get our standard errors from the central limit theorem.

$$
\widehat{\beta}-\beta \xrightarrow{d} N(0, V)
$$

We can get standard errors for any smooth function $g()$ of $\widehat{\beta}$ with

$$
g(\widehat{\beta})-g(\beta) \xrightarrow{d} N\left(0, g^{\prime}(\beta)^{\prime} V g^{\prime}(\beta)\right)
$$

## Effect of $x_{2}$ : revisited

$$
\frac{\partial E\left(y \mid x_{1}, x_{2}, d_{1}, d_{2}\right)}{\partial x_{2}}=\beta_{2}+2 x_{2} \beta_{4}+x_{1} \beta_{5}+d_{1} \beta_{9}
$$

- We averaged this function but could evaluate it at different values of the covariates for example:
- What is the average marginal effect of $x_{2}$ for different values of $d_{1}$
- What is the average marginal effect of $x_{2}$ for different values of $d_{1}$ and $x_{1}$


## Effect of $x_{2}$ : revisited

$$
\frac{\partial E\left(y \mid x_{1}, x_{2}, d_{1}, d_{2}\right)}{\partial x_{2}}=\beta_{2}+2 x_{2} \beta_{4}+x_{1} \beta_{5}+d_{1} \beta_{9}
$$

- We averaged this function but could evaluate it at different values of the covariates for example:
- What is the average marginal effect of $x_{2}$ for different values of $d_{1}$
- Counterfactual: What if everyone in the population had a level of $d_{1}=0$. What if $d_{1}=1, \ldots$


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$$
\frac{\partial E\left(y \mid x_{1}, x_{2}, d_{1}, d_{2}\right)}{\partial x_{2}}=\beta_{2}+2 x_{2} \beta_{4}+x_{1} \beta_{5}+d_{1} \beta_{9}
$$

- We averaged this function but could evaluate it at different values of the covariates for example:
- What is the average marginal effect of $x_{2}$ for different values of $d_{1}$
- Counterfactual: What if everyone in the population had a level of $d_{1}=0$. What if $d_{1}=1, \ldots$


## Different values of $d_{1}$ a counterfactual

generate double dydx2 = _b[c.x2] + ///
_b[c.x1\#c.x2]*c.x1 + 2*_b[c.x2\#c.x2]*c.x2 + ///
_b[1.d1\#c.x2]*1.d1 + _b[2.d1\#c.x2]*2.d1 + ///
_b[3.d1\#c.x2]*3.d1 + _b[4.d1\#c.x2]*4.d1

## Different values of $d_{1}$ a counterfactual

generate double dydx2 = _b[c.x2] + ///
_b[c.x1\#c.x2]*c.x1 + 2*_b[c.x2\#c.x2]*c.x2 + ///
_b[1.d1\#c.x2]*1.d1 + _b[2.d1\#c.x2]*2.d1 + ///
_b[3.d1\#c.x2]*3.d1 + _b[4.d1\#c.x2]*4.d1
generate double dydx2_d10 = _b[c.x2] + ///
_b[c.x1\#c.x2]*c.x1 + 2*_b[c.x2\#c.x2]*c.x2

## Different values of $d_{1}$ a counterfactual

generate double dydx2 = _b[c.x2] + ///
_b[c.x1\#c.x2]*c.x1 + 2*_b[c.x2\#c.x2]*c.x2 + ///
_b[1.d1\#c.x2]*1.d1 + _b[2.d1\#c.x2]*2.d1 + ///
_b[3.d1\#c.x2]*3.d1 + _b[4.d1\#c.x2]*4.d1
generate double dydx2_d10 = _b[c.x2] + ///
_b[c.x1\#c.x2]*c.x1 + 2*_b[c.x2\#c.x2]*c.x2
generate double dydx2_d11 = _b[c.x2] + ///
_b[c.x1\#c.x2]*c.x1 + 2*_b[c.x2\#c.x2]*c.x2 + ///
_b[1.d1\#c.x2]

## Different values of $d_{1}$ a counterfactual

generate double dydx2 = _b[c.x2] + ///
_b[c.x1\#c.x2]*c.x1 + 2*_b[c.x2\#c.x2]*c.x2 + ///
_b[1.d1\#c.x2]*1.d1 + _b[2.d1\#c.x2]*2.d1 + ///
_b[3.d1\#c.x2]*3.d1 + _b[4.d1\#c.x2]*4.d1
generate double dydx2_d10 = _b[c.x2] + ///
_b[c.x1\#c.x2]*c.x1 + 2*_b[c.x2\#c.x2]*c.x2
generate double dydx2_d11 = _b[c.x2] + ///
_b[c.x1\#c.x2]*c.x1 + 2*_b[c.x2\#c.x2]*c.x2 + ///
_b[1.d1\#c.x2]
generate double dydx2_d12 = _b[c.x2] + ///
_b[c.x1\#c.x2]*c.x1 + 2*_b[c.x2\#c.x2]*c.x2 + ///
_b [2.d1\#c.x2]

## Average marginal effect of $x_{2}$ at counterfactuals: manually

```
. summarize dydx2_*
```

| Variable | Obs | Mean | Std. Dev. | Min | Max |
| ---: | ---: | ---: | ---: | ---: | ---: |
| dydx2_d10 | 10,000 | 3.295979 | 1.7597 | -2.411066 | 9.288564 |
| dydx2_d11 | 10,000 | 4.414028 | 1.7597 | -1.293017 | 10.40661 |
| dydx2_d12 | 10,000 | 5.214277 | 1.7597 | -.4927681 | 11.20686 |
| dydx2_d13 | 10,000 | 6.780233 | 1.7597 | 1.073188 | 12.77282 |
| dydx2_d14 | 10,000 | 7.556677 | 1.7597 | 1.849632 | 13.54926 |

## Average marginal effect of $x_{2}$ at counterfactuals: margins

```
. margins d1, dydx(x2)
```

```
Average marginal effects
```

Average marginal effects
Model VCE : OLS
Model VCE : OLS
Expression : Linear prediction, predict()
Expression : Linear prediction, predict()
dy/dx w.r.t. : x2

```
dy/dx w.r.t. : x2
```



## Graphically: marginsplot

Average Marginal Effects of x 2 with $95 \% \mathrm{Cls}$


Thou shalt not be fooled by overlapping confidence intervals

$$
\operatorname{Var}(a-b)=\operatorname{Var}(a)+\operatorname{Var}(b)-2 \operatorname{Cov}(a, b)
$$

- You have Var (a) and Var (b)
- You do not have $2 \operatorname{Cov}(a, b)$


## Thou shalt not be fooled by overlapping confidence intervals

```
    . margins ar.d1, dydx(x2) contrast(nowald)
Contrasts of average marginal effects
Model VCE : OLS
Expression : Linear prediction, predict()
dy/dx w.r.t. : x2
```

|  | Contrast dy/dx | Delta-method Std. Err. | [95\% Conf. | Interval] |
| :---: | :---: | :---: | :---: | :---: |
| x 2 |  |  |  |  |
| d1 |  |  |  |  |
| (1 vs 0) | 1.11805 | . 3626989 | . 4070865 | 1.829013 |
| (2 vs 1) | . 8002487 | . 3638556 | . 0870184 | 1.513479 |
| (3 vs 2) | 1.565956 | . 3603585 | . 859581 | 2.272332 |
| (4 vs 3) | . 7764441 | . 3634048 | . 0640974 | 1.488791 |

## Thou shalt not be fooled by overlapping confidence intervals



## Effect of $x_{2}$ : revisited

$$
\frac{\partial E\left(y \mid x_{1}, x_{2}, d_{1}, d_{2}\right)}{\partial x_{2}}=\beta_{2}+2 x_{2} \beta_{4}+x_{1} \beta_{5}+d_{1} \beta_{9}
$$

- We averaged this function but could evaluate it at different values of the covariates for example:
- What is the average marginal effect of $x_{2}$ for different values of $d_{1}$ and $x_{1}$


## Effect of $x_{2}$ : revisited

margins d1, dydx(x2) at(x1=(-3(.5)4))


## Put on your calculus hat or ask a different question

$$
\frac{\partial E(y \mid \cdot)}{\partial x_{2}}
$$

- This is our object of interest
- By definition it is the change in $E(y \mid$.$) for an infinitesimal change$ in $x_{2}$
- Sometimes people talk about this as a unit change in $x_{2}$


## Put on your calculus hat or ask a different question

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- Sometimes people talk about this as a unit change in $x_{2}$


## Put on your calculus hat or ask a different question

```
    . margins, dydx(x2)
Average marginal effects
Model VCE : OLS
Expression : Linear prediction, predict()
dy/dx w.r.t. : x2
\begin{tabular}{c|cccccc}
\hline & \multicolumn{5}{|c}{\begin{tabular}{c} 
Delta-method \\
Std. Err.
\end{tabular}} & t \\
& \(\mathrm{dy} / \mathrm{dx}\) & \(\mathrm{P}>|\mathrm{t}|\) & [95\% Conf. Interval] \\
\hline x 2 & 5.43906 & .1188069 & 45.78 & 0.000 & 5.206174 & 5.671945 \\
\hline
\end{tabular}
```

quietly predict double xbo

- quietly replace $\mathrm{x} 2=\mathrm{x} 2+1$
. generate double diff $=x b 1-x b 0$
- summarize diff

| Variable | Obs | Mean | Std. Dev. | Min | Max |
| ---: | ---: | ---: | ---: | ---: | ---: |
| diff | 10,000 | 6.616845 | 2.347479 | -.8977125 | 14.08226 |

## Put on your calculus hat or ask a different question

```
    . margins, dydx(x2)
Average marginal effects
Number of obs
=
    10,000
Model VCE : OLS
Expression : Linear prediction, predict()
dy/dx w.r.t. : x2
\begin{tabular}{c|rccccc}
\hline & dy/dx & \begin{tabular}{c} 
Delta-method \\
Std. Err.
\end{tabular} & \(t\) & \(\mathrm{P}>|\mathrm{t}|\) & [95\% Conf. Interval] \\
\hline x 2 & 5.43906 & .1188069 & 45.78 & 0.000 & 5.206174 & 5.671945 \\
\hline
\end{tabular}
```

. quietly predict double xb0
. quietly replace $x 2=x 2+1$

- quietly predict double xb1
. generate double diff $=x b 1-x b 0$
- summarize diff

| Variable | Obs | Mean | Std. Dev. | Min | Max |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| diff | 10,000 | 6.616845 | 2.347479 | -.8977125 | 14.08226 |

## Put on your calculus hat or ask a different question


. margins, at $(x 2=$ generate $(x 2))$ at $(x 2=$ generate $(x 2+1))$ contrast (at( $(x)$ nowald $)$ Contrasts of predictive margins
$\qquad$
$\qquad$
$\square$


## Put on your calculus hat or ask a different question



```
. margins, at(x2 = generate(x2)) at(x2=generate(x2+1)) contrast(at(r) nowald)
Contrasts of predictive margins
Model VCE : OLS
Expression : Linear prediction, predict()
1._at : x2 = x2
2._at : x2 = x2+1
< contrast }\begin{array}{c}{\mathrm{ Delta-method ( Std. Err. }}
```

. summarize diff
$\qquad$

## Put on your calculus hat or ask a different question



```
. margins, at (x2 = generate(x2)) at (x2=generate(x2+1)) contrast(at(r) nowald)
Contrasts of predictive margins
Model VCE : OLS
Expression : Linear prediction, predict()
1._at : x2 = x2
2._at : x2 = x2+1
* Contrast % % Std. Err. 
```

| . summarize diff |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Variable | Obs | Mean | Std. Dev. | Min | Max |
| diff | 10,000 | 6.616845 | 2.347479 | -.8977125 | 14.08226 |

## Ask a different question

- Marginal effects have a meaning in some contexts but are misused
- It is difficult to interpret infinitesimal changes but we do not need to
- We can ask about meaningful questions by talking in units that mean something to the problem we care about


## A 10 percent increase in $x_{2}$



## What we learned

$$
\frac{\partial E\left(y \mid x_{1}, x_{2}, d_{1}, d_{2}\right)}{\partial x_{2}}=\beta_{2}+2 x_{2} \beta_{4}+x_{1} \beta_{5}+d_{1} \beta_{9}
$$

- Population averaged
- Counterfactual values of $d_{1}$
- Counterfactual values for $d_{1}$ and $x_{1}$
- Exploring a fourth dimensional surface


## What we learned

$$
\frac{\partial E\left(y \mid x_{1}, x_{2}, d_{1}, d_{2}\right)}{\partial x_{2}}=\beta_{2}+2 x_{2} \beta_{4}+x_{1} \beta_{5}+d_{1} \beta_{9}
$$

- Population averaged
- Counterfactual values of $d_{1}$
- Counterfactual values for $d_{1}$ and $x_{1}$
- Exploring a fourth dimensional surface


## Discrete covariates

$$
\begin{gathered}
E\left(Y \mid d=d_{1}, \ldots\right)-E\left(Y \mid d=d_{0}, \ldots\right) \\
\ldots \\
E\left(Y \mid d=d_{k}, \ldots\right)-E\left(Y \mid d=d_{0}, \ldots\right)
\end{gathered}
$$

- The effect is the difference of the object of interest evaluated at the different levels of the discrete covariate relative to a base level
- It can be interpreted as a treatment effect


## Effect of $d_{1}$

. margins d1
Predictive margins Number of obs $=10,000$
Model VCE : OLS
Expression : Linear prediction, predict()

|  | MarginDelta-method <br> Std. Err. | $t$ | P>\|t| | [95\% Conf. Interval] |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| d1 |  |  |  |  |  |  |
| 0 | 3.77553 | .1550097 | 24.36 | 0.000 | 3.47168 | 4.079381 |
| 1 | 1.784618 | .1550841 | 11.51 | 0.000 | 1.480622 | 2.088614 |
| 2 | -.6527544 | .1533701 | -4.26 | 0.000 | -.9533906 | -.3521181 |
| 3 | -2.807997 | .1535468 | -18.29 | 0.000 | -3.10898 | -2.507014 |
| 4 | -5.461784 | .1583201 | -34.50 | 0.000 | -5.772123 | -5.151445 |

. margins r.d1, contrast (nowald)
Contrasts of predictive margins
Model VCE : OLS
Expression : Linear prediction, predict()


## Effect of $d_{1}$


. margins r.d1, contrast (nowald)
Contrasts of predictive margins
Model VCE : OLS
Expression : Linear prediction, predict()

|  | Contrast $\begin{gathered}\text { Delta-method } \\ \text { Std. Err. }\end{gathered}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| d1 |  |  |  |  |
| (1 vs 0) | -1.990912 | . 2193128 | -2.420809 | -1.561015 |
| (2 vs 0) | -4.428285 | . 2180388 | -4.855685 | -4.000884 |
| (3 vs 0) | -6.583527 | . 2182232 | -7.011289 | -6.155766 |
| ( 4 vs 0) | -9.237314 | . 2215769 | -9.671649 | -8.802979 |

## Effect of $d_{1}$

. margins r.d1, contrast (nowald)
Contrasts of predictive margins

|  | $\begin{gathered} \\ \text { Delta-method } \\ \text { Contrast } \quad \text { Std. Err. } \end{gathered}$ |  | [95\% Con | Interval] |
| :---: | :---: | :---: | :---: | :---: |
| d1 |  |  |  |  |
| (1 vs 0) | -1.990912 | .2193128 | -2.420809 | -1.561015 |
| (2 vs 0) | -4.428285 | . 2180388 | -4.855685 | -4.000884 |
| (3 vs 0) | -6.583527 | . 2182232 | $-7.011289$ | -6.155766 |
| (4 Vs 0) | -9.237314 | . 2215769 | -9.671649 | -8.802979 |

. margins, dydx(d1)
Average marginal effects Number of obs $=10,000$
Model VCE : OLS
Expression : Linear prediction, predict()
dy/dx w.r.t. : 1.d1 2.d1 3.d1 4.d1

|  | dy/dx | Delta-method <br> Std. Err. | $t$ | $P>\|t\|$ | [95\% Conf. Interval] |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $d 1$ |  |  |  |  |  |  |
| 1 | -1.990912 | .2193128 | -9.08 | 0.000 | -2.420809 | -1.561015 |
| 2 | -4.428285 | .2180388 | -20.31 | 0.000 | -4.855685 | -4.000884 |
| 3 | -6.583527 | .2182232 | -30.17 | 0.000 | -7.011289 | -6.155766 |
| 4 | -9.237314 | .2215769 | -41.69 | 0.000 | -9.671649 | -8.802979 |

Note: $d y / d x$ for factor levels is the discrete change from the base level.

## Effect of $d_{1}$

. margins r.d1, contrast (nowald)
Contrasts of predictive margins

|  | $\begin{gathered} \\ \text { Delta-method } \\ \text { Contrast } \quad \text { Std. Err. } \end{gathered}$ |  | [95\% Con | Interval] |
| :---: | :---: | :---: | :---: | :---: |
| d1 |  |  |  |  |
| (1 vs 0) | -1.990912 | .2193128 | -2.420809 | -1.561015 |
| (2 vs 0) | -4.428285 | . 2180388 | -4.855685 | -4.000884 |
| (3 vs 0) | -6.583527 | . 2182232 | $-7.011289$ | -6.155766 |
| (4 Vs 0) | -9.237314 | . 2215769 | -9.671649 | -8.802979 |

. margins, dydx(d1)
Average marginal effects Number of obs $=10,000$
Model VCE : OLS
Expression : Linear prediction, predict()
dy/dx w.r.t. : 1.d1 2.d1 3.d1 4.d1

|  | dy/dx | Delta-method <br> Std. Err. | $t$ | $P>\|t\|$ | [95\% Conf. Interval] |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $d 1$ |  |  |  |  |  |  |
| 1 | -1.990912 | .2193128 | -9.08 | 0.000 | -2.420809 | -1.561015 |
| 2 | -4.428285 | .2180388 | -20.31 | 0.000 | -4.855685 | -4.000884 |
| 3 | -6.583527 | .2182232 | -30.17 | 0.000 | -7.011289 | -6.155766 |
| 4 | -9.237314 | .2215769 | -41.69 | 0.000 | -9.671649 | -8.802979 |

Note: $d y / d x$ for factor levels is the discrete change from the base level.

## Effect of $d_{1}$



## Effect of $d_{1}$ for $x_{2}$ counterfactuals

```
margins, dydx(d1) at(x2=(0(.5) 3))
marginsplot, recastci(rarea) ciopts(fcolor(%30))
```



## Effect of $d_{1}$ for $x_{2}$ and $d_{2}$ counterfactuals

```
margins 0.d2, dydx(d1) at(x2=(0(.5)3))
margins 1.d2, dydx(d1) at(x2=(0(.5)3))
marginsplot, recastci(rarea) ciopts(fcolor(%30))
```



## Effect of $x_{2}$ and $d_{1}$ or $x_{2}$ and $x_{1}$

- We can think about changes of two variables at a time
- This is a bit trickier to interpret and a bit trickier to compute
- margins allows us to solve this problem elegantly


## A change in $x_{2}$ and $d_{1}$

```
    . margins r.d1, dydx(x2) contrast(nowald)
Contrasts of average marginal effects
Model VCE : OLS
Expression : Linear prediction, predict()
dy/dx w.r.t. : x2
```



## A change in $d_{1}$ and $d_{2}$

```
    . margins r.d1, dydx(d2) contrast(nowald)
Contrasts of average marginal effects
Model VCE : OLS
Expression : Linear prediction, predict()
dy/dx w.r.t. : 1.d2
```

|  | Contrast Delta-method dy/dx Std. Err. |  | [95\% Con | Interval] |
| :---: | :---: | :---: | :---: | :---: |
| 0.d2 | (base outcome) |  |  |  |
| 1.d2 |  |  |  |  |
| d1 |  |  |  |  |
| (1 vs 0) | -3.649372 | . 4383277 | -4.508582 | -2.790161 |
| ( $2 \mathrm{vs} \mathrm{0)}$ | -5.994454 | . 435919 | -6.848943 | -5.139965 |
| (3 vs 0) | -8.457034 | . 4364173 | -9.3125 | -7.601568 |
| (4 vs 0) | -11.04842 | . 4430598 | -11.9169 | -10.17993 |

Note: dy/dx for factor levels is the discrete change from the base level.

## A change in $x_{2}$ and $x_{1}$

```
. margins, expression(_b[c.x2] + ///
> _b[c.x1#c.x2]*c.x1 + 2*_b[c.x2#c.x2]*c.x2 + ///
> _b[1.d1#c.x2]*1.d1 + _b[2.d1#c.x2]*2.d1 + ///
> _b[3.d1#c.x2]*3.d1 + _b[4.d1#c.x2]*4.d1) ///
> dydx(x1)
Warning: expression() does not contain predict() or xb().
Average marginal effects Number of obs = 10,000
Model VCE : OLS
Expression : _b[c.x2] + _b[c.x1#c.x2]*c.x1 + 2*_b[c.x2#c.x2]*c.x2 + __b[1.d1#c.x2]*1.d1 +
    _b[2.d1#c.x2]*2.d1 + _b[3.d1#c.x2]*3.d1 + _b[4.d1#c.x2]*4.d1
dy/dx w.r.t. : x1
```

|  | Delta-method |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathrm{dy} / \mathrm{dx}$ | Std. Err. | z | $\mathrm{P}>\|\mathrm{z}\|$ | [95\% Conf. Interval] |  |
| x 1 | 1.06966 | .1143996 | 9.35 | 0.000 | .8454411 | 1.293879 |

## Framework

- An object of interest, $E(Y \mid X)$
- Questions
$-\frac{\partial E(Y \mid X)}{\partial X_{K}}$
$\Rightarrow$
$\Rightarrow\left(Y \mid d=d_{\text {level }}\right)-E\left(Y \mid d=d_{\text {base }}\right)$
- Both
- Second order terms, double derivatives
- Explore the surface
- Population averaged
- Effects at fixed values of covariates (counterfactuals)


## Framework

- An object of interest, $E(Y \mid X)$
- Questions
- $\frac{\partial E(Y \mid X)}{\partial x_{k}}$
- $E\left(Y \mid d=d_{l \text { level }}\right)-E\left(Y \mid d=d_{\text {base }}\right)$
- Both
- Second order terms, double derivatives
- Explore the surface
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## Framework

- An object of interest, $E(Y \mid X)$
- Questions
- $\frac{\partial E(Y \mid X)}{\partial x_{k}}$
- $E\left(Y \mid d=d_{\text {level }}\right)-E\left(Y \mid d=d_{\text {base }}\right)$
- Both
- Second order terms, double derivatives
- Explore the surface
- Population averaged
- Effects at fixed values of covariates (counterfactuals)


## Binary outcome models

- The data generating process is given by:

$$
y= \begin{cases}1 & \text { if } y^{*}=x \beta+\varepsilon>0 \\ 0 & \text { otherwise }\end{cases}
$$

- We make an assumption on the distribution of $\varepsilon, f_{\varepsilon}$
- Probit: $\varepsilon$ follows a standard normal distribution
- Logit: $\varepsilon$ follows a standard logistic distribution
- By construction $P(y=1 \mid x)=F(x \beta)$
- This gives rise to two models:



## Binary outcome models

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$$
y= \begin{cases}1 & \text { if } y^{*}=x \beta+\varepsilon>0 \\ 0 & \text { otherwise }\end{cases}
$$

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(1) If $F($.$) is the standard normal distribution we have a Probit$
(2) If $F($.$) is the logistic distribution we have a Logit model$


## Binary outcome models

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- By construction $P(y=1 \mid x)=F(x \beta)$
- This gives rise to two models:
(1) If $F($.$) is the standard normal distribution we have a Probit$
(2) If $F($.$) is the logistic distribution we have a Logit model$
- $P(y=1 \mid x)=E(y \mid x)$


## Effects

- The change in the conditional probability due to a change in a covariate is given by

$$
\begin{aligned}
\frac{\partial P(y \mid x)}{\partial x_{k}} & =\frac{\partial F(x \beta)}{\partial x_{k}} \beta_{k} \\
& =f(x \beta) \beta_{k}
\end{aligned}
$$

- This implies that:
(1) The value of the object of interest depends on $x$
(2) The $\beta$ coefficients only tell us the sign of the effect given that $f(x \beta)>0$ almost surely
- For a categorical variable (factor variables)

$$
F\left(x \beta \mid d=d_{l}\right)-F\left(x \beta \mid d=d_{0}\right)
$$

## Coefficient table

. probit ypr c.x1\#\#c.x2 i.d1\#\#i.d2 i.d1\#c.x1, nolog

| Probit regression | Number of obs | $=10,000$ |
| :--- | :--- | :--- |
|  | LR chi2(16) | $=2942.75$ |
|  | Prob >chi2 | $=0.0000$ |
| Log likelihood $=-5453.1739$ | Pseudo R2 | $=0.2125$ |


| ypr | Coef. | Std. Err. | z | $P>\|z\|$ | [95\% Conf. | Interval] |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| x1 | $-.3271742$ | . 0423777 | $-7.72$ | 0.000 | -. 4102329 | $-.2441155$ |
| x 2 | .3105438 | . 023413 | 13.26 | 0.000 | .2646551 | . 3564325 |
| c. x 1 \# c. x 2 | .3178514 | . 0258437 | 12.30 | 0.000 | .2671987 | .3685041 |
| d1 |  |  |  |  |  |  |
| 1 | -. 2927285 | .057665 | -5.08 | 0.000 | $-.4057498$ | -. 1797072 |
| 2 | -. 6605838 | . 0593125 | -11.14 | 0.000 | $-.7768342$ | $-.5443333$ |
| 3 | -. 9137215 | . 0647033 | $-14.12$ | 0.000 | $-1.040538$ | -. 7869054 |
| 4 | -1.27621 | . 0718132 | $-17.77$ | 0.000 | $-1.416961$ | $-1.135459$ |
| 1.d2 | . 2822199 | . 057478 | 4.91 | 0.000 | .1695651 | .3948747 |
| d1\#d2 |  |  |  |  |  |  |
| 11 | .2547359 | . 0818174 | 3.11 | 0.002 | . 0943767 | . 4150951 |
| 21 | . 6621119 | . 0839328 | 7.89 | 0.000 | .4976066 | .8266171 |
| 31 | . 8471544 | . 0893541 | 9.48 | 0.000 | . 6720237 | 1.022285 |
| 41 | 1.26051 | . 0999602 | 12.61 | 0.000 | 1.064592 | 1.456429 |
| d1\#c.x1 |  |  |  |  |  |  |
| 1 | -. 2747025 | . 0422351 | -6.50 | 0.000 | -. 3574819 | -. 1919232 |
| 2 | -. 5640486 | . 0452423 | -12.47 | 0.000 | -. 6527219 | $-.4753753$ |
| 3 | -. 9452172 | . 0512391 | -18.45 | 0.000 | -1.045644 | $-.8447905$ |
| 4 | -1.220619 | . 0608755 | -20.05 | 0.000 | -1.339933 | -1. 101306 |

## Effects of $x_{2}$

| Predictive margins |  |  |  | Number of | obs = | 10,000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Model VCE : OIM |  |  |  |  |  |  |
| Expression : Pr(ypr), predict() |  |  |  |  |  |  |
| 1._at |  | $=\mathrm{x} 2$ |  |  |  |  |
| 2._at |  | $=x 2 * 1$ |  |  |  |  |
|  | Delta-method |  |  | $P>\|z\|$ | [95\% Conf. | Interval] |
| _at |  |  |  |  |  |  |
| 1 | . 4817093 | . 0043106 | 111.75 | 0.000 | . 4732607 | .4901579 |
| 2 | .5039467 | . 0046489 | 108.40 | 0.000 | . 4948349 | . 5130585 |

## Effects of $x_{2}$ at values of $d_{1}$ and $d_{2}$

margins d1\#d2,
at $(x 2=g e n e r a t e(x 2))$ at ( $x 2=$ generate $(x 2 * 1.2)$ )


## Logit vs. Probit

. quietly logit ypr c.x1\#\#c.x2 i.d1\#\#i.d2 i.d1\#c.x1
. quietly margins d1\#d2, at(x2=generate(x2)) at(x2=generate(x2*1.2)) post

- estimates store logit
. quietly probit ypr c.x1\#\#c.x2 i.d1\#\#i.d2 i.d1\#c.x1
. quietly margins d1\#d2, at(x2=generate(x2)) at(x2=generate(x2*1.2)) post
. estimates store probit


## Logit vs. Probit

. estimates table probit logit

| Variable | probit | logit |  |  |
| ---: | :---: | :---: | :---: | :--- |
| _at\#d1\#d2 |  |  |  |  |
| 1 | 0 | 0 | .53151657 | .53140462 |
| 1 | 0 | 1 | .63756257 | .63744731 |
| 1 | 1 | 0 | .42306578 | .42322182 |
| 1 | 1 | 1 | .62291206 | .62262466 |
| 1 | 2 | 0 | .30922733 | .30975991 |
| 1 | 2 | 1 | .62783902 | .62775349 |
| 1 | 3 | 0 | .26973385 | .26845746 |
| 1 | 3 | 1 | .59004519 | .58834989 |
| 1 | 4 | 0 | .21809081 | .21827411 |
| 1 | 4 | 1 | .5914183 | .59140961 |
| 2 | 0 | 0 | .55723572 | .55751404 |
| 2 | 0 | 1 | .66005549 | .65979041 |
| 2 | 1 | 0 | .4502963 | .45117594 |
| 2 | 1 | 1 | .64854781 | .64854287 |
| 2 | 2 | 0 | .33082849 | .33120501 |
| 2 | 2 | 1 | .65472273 | .65506022 |
| 2 | 3 | 0 | .28400721 | .28169093 |
| 2 | 3 | 1 | .61605961 | .61442653 |
| 2 | 4 | 0 | .22609365 | .22538232 |
| 2 | 4 | 1 | .6154092 | .61499622 |

## Logit vs. Probit



## Fractional models and quasilikelihood (pseudolikelihood)

- Likelihood models assume we know the unobservable and all it's moments
- Quasilikelihood models are agnostic about anything but the first moment
- Fractional models use the likelihood of a probit or logit to model outcomes in $[0,1]$. The unobservable of the probit and logit does not generate values in $(0,1)$
- Stata has an implementation for fractional probit and fractional logit models


## The model

$$
E(Y \mid X)=F(X \beta)
$$

- $F($.$) is a known c.d.f$
- No assumptions are made about the distribution of the unobservable


## Two fractional model examples

```
    . clear
. set obs 10000
number of observations (_N) was 0, now 10,000
```

. set seed 111
. generate e = rnormal()
. generate $\mathrm{x}=\operatorname{rchi2}(5)-3$
. generate $\mathrm{xb}=.5 *(1-\mathrm{x})$
. generate $y p=x b+e>0$
. generate yf $=$ normal $(x b+e)$

- In both cases $E(Y \mid X)=\Phi(X \theta)$
- For yp, the probit, $\theta=\beta$
- For $y \mathrm{f}, \theta=$



## Two fractional model examples

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number of observations (_N) was 0, now 10,000
- set seed 111
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. generate \(\mathrm{xb}=.5 *(1-\mathrm{x})\)
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. generate \(y f=\) normal \((x b+e)\)
```

- In both cases $E(Y \mid X)=\Phi(X \theta)$
- For yp, the probit, $\theta=\beta$
- For $y \mathrm{f}, \theta=\frac{\beta}{\sqrt{1+\sigma^{2}}}$


## Two fractional model estimates

. quietly fracreg probit yp x
. estimates store probit
. quietly fracreg probit yf x

- estimates store frac
. estimates table probit frac, eq(1)

| Variable | probit | frac |
| ---: | ---: | ---: |
| x | -.50037834 | -.35759981 |
| _cons | .48964237 | .34998136 |

. display .5/sqrt(2)
.35355339

## Fractional regression output



## Robust standard errors

- In general, this means we are agnostic about the $E\left(\varepsilon \varepsilon^{\prime} \mid X\right)$, about the conditional variance
- The intuition from linear regression (heteroskedasticity) does not extend
- In nonlinear likelihood-based models like probit and logit this is not the case


## Robust standard errors

- In general, this means we are agnostic about the $E\left(\varepsilon \varepsilon^{\prime} \mid X\right)$, about the conditional variance
- The intuition from linear regression (heteroskedasticity) does not extend
- In nonlinear likelihood-based models like probit and logit this is not the case


## Nonlinear likelihood models and heteroskedasticity

. clear

- set seed 111
. set obs 10000
number of observations (_N) was 0, now 10,000
- generate $x=\operatorname{rbeta}(2,3)$
- generate e1 = rnormal $(0, x)$
. generate e2 $=\operatorname{rnormal}(0,1)$
. generate $\mathrm{y} 1=.5-.5 * x+e 1>0$
. generate $\mathrm{y}^{2}=.5-.5 \star \mathrm{x}+\mathrm{e} 2>0$


## Nonlinear likelihood models and heteroskedasticity

. probit yl x, nolog


- probit y 2 x , nolog

Probit regression

Log likelihood = -6638.0701

| Number of obs | $=$ | 10,000 |
| :--- | :--- | ---: |
| LR chi2 $(1)$ | $=$ | 62.36 |
| Prob $>$ chi2 | $=$ | 0.0000 |
| Pseudo R2 | $=$ | 0.0047 |


| y2 | Coef. | Std. Err. | $z$ | $\mathrm{P}>\|\mathrm{z}\|$ | [95\% Conf. Interval] |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| x | -.5019177 | .0636248 | -7.89 | 0.000 | -.6266199 | -.3772154 |
| _cons | .4952327 | .0290706 | 17.04 | 0.000 | .4382554 | .55221 |

## Nonparametric regression

- Nonparametric regression is agnostic
- Unlike parametric estimation, nonparametric regression assumes no functional form for the relationship between outcomes and covariates.
- You do not need to know the functional form to answer important research questions
- You are not subject to problems that arise from misspecification


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## Mean Function

- Some parametric functional form assumptions.
- regression: $E(Y \mid X)=X \beta$

- Poisson: $E(Y \mid X)=\exp (X \beta)$
- The relationship of interest is also a conditional mean:

$$
E(y \mid X)=g(X)
$$

- Where the mean function $g(\cdot)$ is unknown


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## Traditional Approach to Nonparametric Estimation

- A cross section of counties
- citations: Number of monthly drunk driving citations
- fines: The value of fines imposed in a county in thousands of dollars if caught drinking and driving.


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## Implicit Relation



## Simple linear regression



## Regression with nonlinearities



## Poisson regression



## Nonparametric Estimation of Mean Function

. lpoly citations fines


## Now That We have the Mean Function

- What is the effect on the mean of citations of increasing fines by 10\%?



## Traditional Approach Gives Us



## Additional Variables

- I would like to add controls
- Whether county has a college town college
- Number of highway patrol patrols units per capita in the county
- With those controls I can ask some new questions
- What is the mean of citations if I increase patrols and fines?

- How does the mean of citations differ for counties where there is a college town, averaging out the effect of patrols and fines?

- What policy has a bigger effect on the mean of citations, an increase in fines, an increase in patrols, or a combination of both?



## What We Have Is



## What We Have

- I have a mean function. That makes no functional form assumptions.
- I cannot answer the previous questions.
- My analysis was graphical not statistical
- My analysis is limited to one covariate
- This is true even if I give you the true mean function, $g(X)$


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## Nonparametric regression: discrete covariates

Mean function for a discrete covariate

- Mean (probability) of low birthweight (1bweight) conditional on smoking 1 to 5 cigarettes (msmoke=1) during pregnancy
- regress lbweight 1.msmoke, noconstant
- $E($ Ibweigth $\mid m s m o k e=1)$, nonparametric estimate


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. mean lbweight if msmoke==1

| Mean estimation | Number of obs |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Mean | Std. Err. | [95\% Conf. Interval] |  |
| lbweight | .1125 | .0144375 | .0841313 | .1408687 |

- regress lbweight 1.msmoke, noconstant
- $E($ lbweigth $\mid m s m o k e=1)$, nonparametric estimate


## Nonparametric regression: continuous covariates

Conditional mean for a continuous covariate

- low birthweight conditional on log of family income fincome
- $E($ Ibweiaht|fincome $=10.819)$
- Take observations near the value of 10.819 and then take an average
- |fincome ${ }_{i}-10.819 \mid \leq h$
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## Graphical representation



## Graphical example



## Graphical example continued



## Two concepts

(1) $h$ !!!!
(2) Definition of distance between points, $\left|x_{i}-x\right| \leq h$

## Kernel weights

- Epanechnikov
- Gaussian
- Epanechnikov2
- Rectangular(Uniform)
- Trianqular
- Biweight
- Triweight
- Cosine
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## Discrete bandwidths

- Li-Racine Kernel

$$
k(\cdot)= \begin{cases}1 & \text { if } \quad x_{i}=x \\ h & \text { otherwise }\end{cases}
$$

- Cell mean

$$
k(\cdot)= \begin{cases}1 & \text { if } \quad x_{i}=x \\ 0 & \text { otherwise }\end{cases}
$$

- Cell mean was used in the example of discrete covariate estimate E(lbweigth $\mid$ msmoke $=1$ )


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## Selecting The Bandwidth

- A very large bandwidth will give you a biased estimate of the mean function with a small variance
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## A Large Bandwidth At One Point



## A Large Bandwidth At Two Points



## No Variance but Huge Bias



## A Very Small Bandwidth at a Point



## A Very Small Bandwidth at 4 Points



## Small Bias Large Variance



## Estimation

- Choose bandwidth optimally. Minimize bias-variance trade-off
- Cross-validation (default)
- Improved AIC (IMAIC)
- Compute a mean for every point in data (local-constant)
- Compute a regression for every point in data (local linear)
- Computes constant (mean) and slope (effects)
- Mean function and derivatives and effects of mean function
- There is a bandwidth for the mean computation and another for the effects.
- Local-linear regression is the default


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## Simulated data example for continuous covariate

```
    . clear
. set obs 1000
number of observations (_N) was 0, now 1,000
. set seed 111
. generate x = (rchi2(5)-5)/10
. generate a = int(runiform()*3)
. generate e = rnormal(0, .5)
. generate y = 1 - x -a + 4*x^2*a +e
```


## True model unknown to researchers

```
quietly regress y (c.x##c.x)##i.a
margins a, at(x=generate(x)) at(x=generate(x*1.5))
marginsplot, recastci(rarea) ciopts(fcolor(%30))
```



## npregress Syntax

. npregress kernel y x i.a

- kernel refers to the kind of nonparametric estimation
- By default Stata assumes variables in my model are continuous
- i. a States the variable is categorical
- Interactions between continuous variables and between continuous and discrete variables are implicit


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## Fitting the model with npregress

. npregress kernel y x i.a, nolog Bandwidth

|  | Mean | Effect |
| ---: | ---: | ---: |
| x | .0616294 | .0891705 |
| a | .490625 | .490625 |

Local-linear regression
Continuous kernel : epanechnikov

| Number of obs | $=$ | 1,000 |
| :--- | :--- | ---: |
| E (Kernel obs) | $=$ | 62 |
| R-squared | $=$ | 0.8409 |

Bandwidth : cross validation

| Y | Estimate |
| :---: | :---: |
| Mean |  |
| y | . 4071379 |
| Effect |  |
| x | -. 8212713 |
| a |  |
| (1 vs 0) | -. 5820049 |
| (2 vs 0) | -1.179375 |

Note: Effect estimates are averages of derivatives for continuous covariates and averages o contrasts for factor covariates.
Note: You may compute standard errors using vce(bootstrap) or reps().

## The same effect

quietly regress y (c.x\#\#c.x) \#\#i.a
margins $a$, at $(x=g e n e r a t e(x))$ at ( $x=$ generate ( $x * 1.5$ ) ) marginsplot, recastci(rarea) ciopts(fcolor(\%30))


## Longitudinal/Panel Data

- Under large N and fixed asymptotics behaves like cross-sectional models
- The difficulties arise because of time-invariant unobservables, i.e. $\alpha_{i}$ in

$$
y_{i t}=G\left(X_{i t} \beta+\alpha_{i}+\varepsilon_{i t}\right)
$$

- Our framework still works but we need to be careful with what it means to average over the sample.


## Averaging

- Our model gives us:

$$
E\left(y_{i t} \mid X_{i t}, \alpha_{i}\right)=g\left(X_{i t} \beta+\alpha_{i}\right)
$$

- We cannot consistently estimate $\alpha_{i}$ so we integrate it out

$$
\begin{aligned}
& E_{\alpha} E\left(y_{i t} \mid X_{i t}, \alpha_{i}\right)=E_{\alpha} g\left(X_{i t} \beta+\alpha_{i}\right) \\
& E_{\alpha} E\left(y_{i t} \mid X_{i t}, \alpha_{i}\right)=h\left(X_{i t} \theta\right)
\end{aligned}
$$

- Sometimes we know the functional form $h($.$) . Sometimes we do$ not.


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\end{aligned}
$$

- Sometimes we know the functional form $h($.$) . Sometimes we do$ not.


## A probit example

```
. clear
. set seed 111
. set obs 5000
number of observations (_N) was 0, now 5,000
. generate id = _n
. generate a = rnormal()
- expand 10
(45,000 observations created)
. bysort id: generate year = _n
. generate x = (rchi2(5)-5)/10
- generate b = int(runiform()*3)
. generate e = rnormal()
. generate xb = .5*(-1-x + b - x*b) + a
. generate dydx = normalden(.5* (-1-x + b - x*b)/(sqrt (2)))*((-.5-.5*b)/sqrt (2))
. generate y = xb + e > 0
```


## Panel data estimation

. xtset id year
panel variable: id (strongly balanced) time variable: year, 1 to 10
delta: 1 unit
. xtprobit y c.x\#\#i.b, nolog
Random-effects probit regression Number of obs $=\quad 50,000$
Group variable: id
Number of groups $=5,000$
Random effects u_i ~ Gaussian

Integration method: mvaghermite
Log likelihood $=-27522.587$
$\min =\quad 10$
$\operatorname{avg}=\quad 10.0$
$\max =10$
Integration pts. = 12
Wald chi2(5) $=5035.63$
Prob > chi2 $=0.0000$


## Effect estimation

. margins, dydx(x) over(year)
Average marginal effects
50,000
Model VCE
: OIM
Expression : Pr $(\mathrm{y}=1)$, predict (pr)
dy/dx w.r.t. : x
over
: year

|  | Delta-method |  |  | $P>\|z\|$ | [95\% Conf. | Interval] |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X |  |  |  |  |  |  |
| year |  |  |  |  |  |  |
| 1 | -. 2769118 | . 0058397 | -47.42 | 0.000 | -. 2883573 | -. 2654662 |
| 2 | -. 2752501 | . 0058296 | -47.22 | 0.000 | -. 2866759 | -. 2638242 |
| 3 | -. 2745409 | . 005857 | -46.87 | 0.000 | -. 2860204 | -. 2630613 |
| 4 | -. 2769241 | . 0058773 | -47.12 | 0.000 | -. 2884433 | -. 2654049 |
| 5 | -. 2764666 | . 0058452 | -47.30 | 0.000 | -. 287923 | -. 2650102 |
| 6 | -. 2731819 | . 005833 | -46.83 | 0.000 | -. 2846145 | -. 2617493 |
| 7 | -. 2725905 | .0058577 | -46.54 | 0.000 | -. 2840714 | -. 2611096 |
| 8 | -. 271447 | . 0058275 | -46.58 | 0.000 | -. 2828686 | -. 2600253 |
| 9 | -. 2745909 | .0058566 | -46.89 | 0.000 | -. 2860697 | -. 2631122 |
| 10 | -. 2734455 | . 0058435 | -46.79 | 0.000 | -. 2848985 | -. 2619924 |

. summarize dydx

| Variable | Obs | Mean | Std. Dev. | Min | Max |
| ---: | ---: | ---: | ---: | ---: | ---: |
| dydx | 50,000 | -.2609633 | .1032875 | -.4231422 | -.0394023 |

## Effect estimation



## Effect estimation



## Beware of pu0 or any $\alpha_{i}=0$

- The coefficients of population averaged models are useful to compute ATE:

$$
\begin{aligned}
\text { ATE } & =E\left[F\left(X_{i t} \delta+\delta_{\text {treat }}+\alpha_{i}\right)-F\left(X_{i t} \delta+\alpha_{i}\right)\right] \\
& =E_{X}\left[E_{\alpha}\left[F\left(X_{i t} \delta+\delta_{\text {treat }}+\alpha_{i}\right)\right]\right]-E_{X}\left[E_{\alpha}\left[F\left(X_{i t} \delta+\alpha_{i}\right)\right]\right]
\end{aligned}
$$

- When we use $\alpha_{i}=0$ we get it wrong
- The reason is that $E(g(x)) \neq g(E(x))$ when $g$ is not a linear function:



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\end{aligned}
$$

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- The reason is that $E(g(x)) \neq g(E(x))$ when $g$ is not a linear function:

$$
\begin{aligned}
E_{X}\left[F\left(X_{i t} \delta+\delta_{\text {treat }}+0\right)\right]-E_{X}\left[F\left(X_{i t} \delta+0\right)\right] & = \\
E_{X}\left[F\left(X_{i t} \delta+\delta_{\text {treat }}+E\left(\alpha_{i}\right)\right)\right]-E_{X}\left[F\left(X_{i t} \delta+E\left(\alpha_{i}\right)\right)\right] & \neq \\
E_{X}\left[E_{\alpha}\left[F\left(X_{i t} \delta+\delta_{\text {treat }}+\alpha_{i}\right)\right)\right]-E_{X}\left[E_{\alpha}\left[F\left(X_{i t} \delta+\alpha_{i}\right)\right]\right] & =\text { ATE }
\end{aligned}
$$

## Concluding Remarks

- Our work is not done after we get the parameters of our model
- After we get the parameters is when our work starts. We can ask interesting questions
- The questions we ask can be placed in a general framework:
- Define an object of interest $E(y \mid X)$ or $E(y \mid X, \alpha)$
- Explore the multidemensional function
- Use margins and marginsplot


[^0]:    . summarize ib2.d1

