### Stata for Big Data and Data Science

#### Overview and Prospects

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#### Overview

The conceptual framework - Statistical analysis

A comparison of approaches

Big Data e Data Science – an overview

Selected topics of Data Science and Stata tools

**Prospects** 

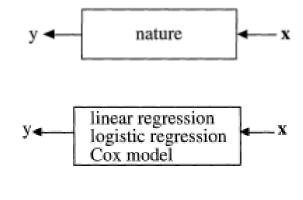
# The conceptual framework Statistical analysis

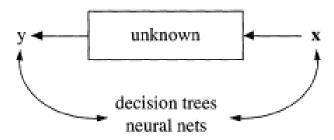
Breiman (2001), "Statistical Modeling: The Two Cultures", link

Goals: Inference and Prediction

Approaches: 1. Model

2. Algorithm





The overfitting problem -> training and test samples

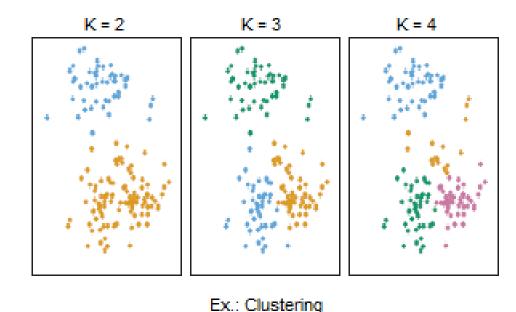
## A comparison of approaches



Ex.: Fraud problem

Deep Learning

Ensembled models



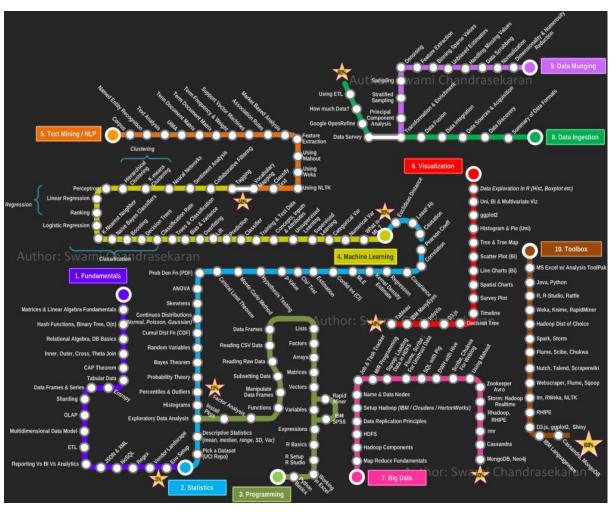
Unsupervised Learning

James et al (2013), "An Introduction to Statistical Learning - with Applications in R", link

Varian (2014), "Machine Learning and Econometrics", <u>link1</u>, "Big Data: New Tricks for Econometrics", <u>link2</u>

Athey and Imbens (2015), "NBER Lectures on Machine Learning", link1, link2

# Big Data e Data Science an overview



# Selected topics of Data Science and Stata tools

✓ Statistics

Machine Learning (partial tools)

✓ Data Visualization

Big Data (no tools)

### **Prospects**

What are Stata plans for Big Data and Data Science?

We, Debora Bilard and Timberlake, are planning to add Machine Learning algorithms to Stata and show applications via Timberlake website.

We would like to collaborate with and receive support from Stata, in what concerns libraries and other technical issues.

Thank you!